

Why it is time for Enhanced Wi-Fi – 802.11ax?

8 BILLION
Wi-Fi devices in use



3 BILLION
new Wi-Fi devices being added over the last

months



by **2021** there will be **3.5 devices** and **connections per capita**

Subscribers are using **Wi-Fi** to carry close to

70%

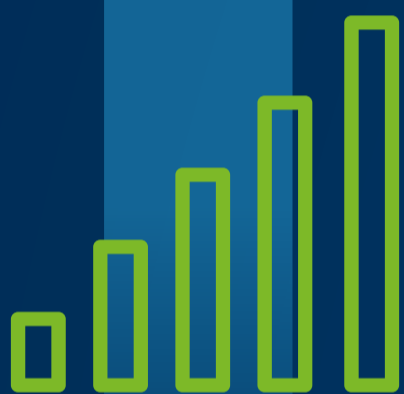
of their **smartphone traffic**



Wireless data traffic requirements are projected to rapidly grow at

47% CAGR

over the next five years.



Key ROI drivers of success Wi-Fi



Low cost, open spectrum and diversity of Wi-Fi devices enables new applications to emerge, providing value to nearly every market on the planet from **agriculture** to **zoology**.

OVER \$525 BILLION

of **economic value** has been attributed to Wi-Fi technology in the **US alone**. This is forecasted to exceed



\$850 BILLION by **2025**



Customer Value of ubiquitous access

Change of customer behavior and spending patterns upon the



quality,

quantity,

cost

of internet access



Download the White Paper here

<https://www.wballiance.com/resources/wba-white-papers/>