



OUR VISION

WBA is the leading organization driving the adoption of wireless broadband and championing the development of the converged wireless broadband ecosystem through seamless, secure and interoperable unlicensed wireless broadband services for delivering outstanding user experience.

Wi-Fi and unlicensed wireless has now become a serious part in the telecommunications field, and are stepping outside their traditional role of providing connectivity to consumers toward vertical market specific sectors such as Cities, IoT service platforms, etc. Interoperability and security between different technologies is rapidly becoming a key requirement in developing new services.

Wi-Fi is aimed to take an important role in 5G development, and on-going convergence developments between licensed and unlicensed wireless will have a significant impact on the future of wireless communications.

CHAMPION THE DEVELOPMENT OF THE CONVERGED WIRELESS BROADBAND ECOSYSTEM

 **25 million+ HOTSPOTS DEPLOYED WORLDWIDE**

 **135+ MEMBERS**

 **2 billion+ SUBSCRIBERS**

 **Established in 2003**

LEARN

LEVERAGE

ENGAGE

INFLUENCE



“The WBA and the Wireless Global Congress gives members the opportunity to contribute to the organization’s ongoing projects and initiatives, including the concept of ‘Connecting the Unconnected’ in challenging environments such as India and Africa.”



“Intel aims to shape a better Wi-Fi user experience with the community of leading Wi-Fi operator in WBA. We joined WBA to help develop the business and value-chain for hotspots by leveraging the common roaming specifications developed by WBA.”

Thought leadership

- Next Gen Wi-Fi Program
- Connected City Program
- Unlicensed Meets Licensed Program
- Wireless Innovation Program
- Public Advocacy Program

The right members

Today membership includes major fixed operators, top mobile operator groups (by revenue) and leading technology companies. Our board members include:

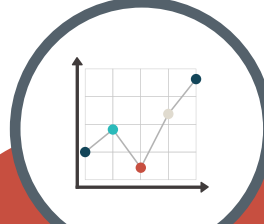


The right partners

We foster ecosystem engagement through joint initiatives with key industry forums.



VISION 2020 STRATEGIC PRIORITIES

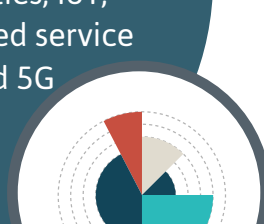


ACCELERATE
Next Gen Wi-Fi adoption and monetization across entire public Wi-Fi ecosystem



BUILD
WBA’s authority, leadership and organizational capabilities to deliver on our Vision 2020

DIVERSIFY
and evolve the role of Wi-Fi & unlicensed wireless services to embrace new opportunities such as smart cities, IoT, Big Data, converged service offerings and 5G



JOIN THE WORLD’S MOST INFLUENTIAL WIRELESS ADVOCATE:

Visit: www.wballiance.com/membership/join

Or Email: membership@wballiance.com

Join us NOW!